

SUPERIOR TRADEMARK INC.

MANUFACTURING QUALITY SUPAMARK™ HEAT TRANSFER LABELS & DECORATIONS SINCE 1929

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Transfer / Roll Layout Guide

- Looking at the image through the paper (ink side down)
- Ink side out unwinding from bottom of roll left to right
- 2" Inside Diameter Core
- Eyemarks used by machine for advance of paper can be along either edge
- Eyemarks can be spaced a distance from the logo or halfway between repeats
- Typical spacing is 1 image every 2" to 5", spacing varies due to size, volume, layout and machine requirements.

Note: Electric eye sensor marks will be printed with same ink as image and will transfer so they must not be pressed with heated platen.

